



COMMUNITY SERVICES COMMITTEE MINUTES
OCTOBER 9, 2019

CALL TO ORDER

Chair Jessica Petrow called the Community Services Committee meeting to order at 5:15 P.M. on October 9, 2019, at the Village of Frankfort Administration Building, 432 W. Nebraska Street, Frankfort, Illinois.

ROLL CALL

Community Services Committee members present were Mayor Jim Holland, Chair Jessica Petrow, Trustees John Clavio, Margaret Farina, Keith Ogle, and Dick Trevarthan; Village Clerk Gene Savaria, Dottie Bauer, Mary Ann Bergdolld, Marc Dabaco, Bill Hardy, and Abby Jarchow. Staff members in attendance were Village Administrator Rob Piscia, Asst. Administrator Jeff Cook, Police Chief John Burica, Deputy Chief Will Dowding, Supt. Terry Kestel, Event Coordinator Sue Lynchey, and Administrative Assistant Theresa Cork. Corey Weaver, Kristin Schoon, Pam Griffin, Deborah Hardwick, Liz and Marty Connolly, and Brenda O'Brien were also present. Committee member Jeff Boubelik was absent.

APPROVAL OF MINUTES (June 12, 2019)

Trustee Ogle made a motion (#1), seconded by Trustee Clavio, to approve the Community Services Committee minutes of June 12, 2019, as presented. The motion was unanimously approved.

Trustee Dick Trevarthan arrived at 5:20 PM following the approval of minutes.

WINTER ON THE GREEN 2020

Event Coordinator Sue Lynchey reported "Winter on the Green" events are currently held on Saturdays from noon to 2:00 PM, beginning the second weekend in January and running through the second weekend in February. Recently, a few downtown merchants suggested to move the event from Saturday to Sunday to help increase traffic for their businesses during the slower winter months. She noted the Winter on the Green events were previously held on Sundays and were changed to Saturdays for the 2017, 2018, and 2019 seasons. In response to the request, two online surveys were conducted to determine whether Saturday or Sunday was the preferred day of the week to hold the 2020 Winter on the Green events.

The Chamber of Commerce sent out a survey to Frankfort Historic Business Alliance (FHBA) members asking them whether they preferred Winter on the Green events on Saturdays or Sundays. Of the 16 responses received, 11 preferred Sunday, 3 preferred Saturday, and 2 businesses had no preference. The other survey was distributed by the Village to homeowner associations asking

families what day they would be more likely to attend the event. Of the 246 responses received, 70 preferred Saturday, 169 preferred Sunday, and 7 voiced no preference.

Committee members discussed the results of the surveys conducted and asked why the day of the event was previously changed. It was noted the Winter on the Green event was changed due to low attendance and many of the local merchants being closed on Sundays during the winter months. FHBA members in attendance indicated the downtown merchants have committed to be open on Sundays during the events. Consideration to change the time of the event was also discussed.

Ms. Lynchey noted the Chamber of Commerce requested the annual Chili Cook-Off be rescheduled to February 16 rather than February 2 due to Super Bowl Sunday, if the Winter on the Green is changed to Sundays.

Following discussion, it was the consensus of the committee to change the Winter on the Green events from Saturday to Sunday, with no event held on February 2. Staff was encouraged to promote the current events, expand partnerships with other organizations, and explore new ideas to enhance the Winter on the Green series.

Trustee Ogle made a motion (#2), seconded by Mayor Holland, to approve the 2020 “Winter on the Green” event series for Sunday, January 12 through February 16, from noon to 2:00 PM, with no event on February 2. The motion was unanimously approved. Trustee Farina abstained.

OTHER BUSINESS

There were no other items for discussion.

PUBLIC COMMENTS

There were no comments from the public.

ADJOURNMENT

Hearing no further business, Trustee Clavio made a motion (#3), seconded by Trustee Ogle, to adjourn the Community Services Committee meeting of October 9, 2019, at 5:30 P.M. The motion was unanimously approved.